

industrielinqs

VERBINDT INDUSTRIËLE KETENS

Industrielinqs magazine is the successor to the titles Utilities and iMaintain and focuses on topics as energy transition, innovation, digitization, maintenance and safety.

The magazine is published 8 times a year and reaches per edition approximately 16,650 readers within the process industry, food and pharma, utilities-intensive organizations and energy and water companies.

Industrielinqs magazine is read by maintenance professionals, production managers, energy efficiency managers and middle and senior executives within the mentioned sectors.

The magazine, together with the website and weekly online newsletter are part of the Industrielinqs platform.

Approximately 6000 visitors visit the website www.industrielinqs.nl every month for the latest news, every Tuesday the online newsletter is distributed and now reaches more than 7,500 subscribers.



Rates

Full colour	1x	3x	6x	9x
1/1 page	€ 2.707	€ 2.030	€ 1.894	€ 1.759
1/2 page	€ 1.584	€ 1.188	€ 1.108	€ 1.029
1/4 page	€ 995	€ 746	€ 696	€ 646
2/1 page	In consultation			

Branded Content (in consultation)

1/1 page	photo, logo, 300 words
2/1 spread	photo, logo, 800 words
1/1 photo page	big picture, logo, short text
2/1 photo spread	big picture, logo, short text

In consultation Industrielinqs can write your text

Dates of appearance

Ed.Topics	Appearance	Reservation	Art work
1 Digital magazine	19-01-2021		
2 Education	02 03 2021	10 02 2021	12 02 2021
3 Water treatment	06 04 2021	17 03 2021	19 03 2021
4 Energy conservation	04 05 2021	14 04 2021	16 04 2001
5 Maintenance	08 06 2021	19 05 2021	21 05 2021
Special (Euro)Maintenance	NEXT		
6 Digital magazine	14-06-2021		
7 Digital magazine	07-07-2021		
8 Asset management	21 09 2021	01 09 2021	03 09 2021
9 Water treatment	19 10 2021	29 09 2021	01 10 2021
10 Energy efficiency	16 11 2021	27 10 2021	29 10 2021
11 Safety	07 12 2021	17 11 2021	19 11 2021

Total circulation: 4.500 print and digital

The format for digital magazines is different. Please contact us to discuss the possibilities. In 2021 the Special Projects & Innovation will appear on September 28th.

Contact

Acquisition

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Publisher

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Supplements*

Cover 2	10%
Cover 3	10%
Cover 4	20%
Preferred position	15%
*In consultation only	

Inserts

Maximum of 2 page's: € 1.983 (max. 20 gram)
4, 6 and 8 page's: in consultation
Above prices incl. port- and handling costs.

Art work

Format (w x d)

	landscape	portrait	bleed
2/1 page			420 x 297
1/1 page	185 x 267	210 x 297	
1/2 page	90 x 267	185 x 132	
1/4 page	90 x 132	185 x 64	

Gutter: 12,5 mm

For 1/1 pages, digital as Certified PDF with colour proof. Other sizes in QuarkXPress 4.1 or Illustrator pictures as EPS, JPG or TIFF files scans must be at least 300 DPI. With questions you can contact our after sales +31 70 399 00 00. When the material supplied is not ready to print. Additional costs will be charged.

Rates are valid from October 1st, 2020 hereby replacing all previous rates. All rates are per issue and excl. VAT.

Click on the magazine to read





Website Industrielingen

The website offers various possibilities to bring your message to the attention of the on average 6,000 visitors per month.

Advertising possibilities Website

Months (price per month)	1	3	6	12
● Topbanner 750x96	€ 950	€ 805	€ 685	€ 575
● Banner 360x92	€ 600	€ 440	€ 350	€ 310

White paper: € 575,- per insertion

Highlight top right of the website during one week plus mentioning in the next online news letter and magazine, landingpage of your choice.

Project reports/whitepapers generated by the editorial staff: Price in consultation Highlight top right of the website during one week plus mentioning in the next online news letter and magazine, landingpage of your choice.

Pim Koersen

Onderwerp: FW: Industrielingen nieuwsbrief - Allereerste editie Industrielingen magazine binnenkort bij u op de mat

Industrielingen nieuwsbrief

[Bekijk in browser](#)

industrielingen pers en platform

Nieuws & publicaties



Nieuw verschenen! Industrielingen magazine

We blijven geloven in papier, maar gaan er effectiever mee om. Vanaf nu gaan de magazines Utilities en iMaintain op in het gloednieuwe **Industrielingen magazine**. Naast onderwerpen als energietransitie en onderhoud, pakken we ook andere brede industriële uitdagingen bij de hoorns. Denk aan veiligheid, innovatie en digitalisering. >[Blader de eerste editie door!](#) Geïnteresseerd? Gebruik de

Finalisten Techniekheld 2020 bekend

Jan-Willem van der Pol (Engie), Andries Visser (Philips) en Jochen Schulz (OCI Nitrogen) zijn de finalisten van de verkiezing Techniekheld 2020. Techniekhelden zijn technici die meer doen dan van ze wordt gevraagd, die continu bezig zijn zichzelf te verbeteren en die hun enthousiasme voor techniek over weten te brengen op anderen. Op vrijdag 9 oktober tijdens het congres [iMaintain Techport 2020](#) maken wij de winnaar bekend.

Industrielingen online newsletter

More than 7,500 subscribers receive the most important news items through the Industrielingen online newsletter every week.

Advertising possibilities online newsletter

Topbanner	750x96	€ 310
Banner	360x92	€ 250
Advertorial	ca. 75 words	€ 310

+ picture

For further information or reservations, please contact Arthur Middendorp of Jetvertising b.v. Arthur Middendorp of [Jetvertising b.v.](#) T: +31(0)70 399 00 00 • E: arthur@jetvertising.nl

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