

Ratecard online 2021

Website Utilities

Utilities is a platform on energy, water and gas in the free market. Technology, supply, delivery, procurement, outsourcing, deregulation, maintenance, metering, gas market, electricity market, water market and the market for industrial gases are topics highlighted in Utilities.

This is done via the website www.utilities.nl (daily updates) and the online newsletter (once every two weeks), various meetings and conferences and annual participation in the Special Projects & Innovations.

The website offers numerous possibilities to draw the attention of approximately 3.500 visitors per month to your message.

Possibilities Website

Months (price per insertion)	1	3	6	12	
● Topbanner	750x96	€ 960	€ 700	€ 555	€ 490
● Banner	360x92	€ 480	€ 350	€ 280	€ 245
● Square banner	223x175	€ 720	€ 525	€ 420	€ 370

White paper: € 475,- per insertion

Highlight top right of the website during one week plus mentioning in the next online news letter and magazine, landingpage of your choice.

Project reports generated by the editorial staff: Price in consultation

Highlight top right of the website during one week plus mentioning in the next online news letter and magazine, landingpage of your choice.

Utilities online Newsletter

Through the online Utilitie Newsletter 1.900 readers receive the most important news from the sector two times per month.

Possibilities online Newsletter

Topbanner	750x96	€ 250
Banner	360x92	€ 200
Sqare banner	223x175	€ 150
Advertorial	approx. 75 words + pic.	€ 250

For further information or reservations, please contact Arthur Middendorp of Jetvertising b.v.

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UTILITIES
Technologie en economie in de energie-, water- en gasmarkt

The screenshot shows the Utilities website homepage. At the top, there is a navigation bar with the logo 'UTILITIES' and a search bar. Below the navigation bar, there is a main content area with several articles and images. Callouts are placed over the website to indicate advertising options: a blue circle labeled 'Top-banner' points to a large article header; an orange circle labeled 'Click for website' points to a small article snippet; a pink circle labeled 'Banner' points to a small article snippet; and a yellow circle labeled 'square banner' points to a small article snippet. At the bottom of the screenshot, there is a blue bar with the text 'Utilities nieuwsbrief' and a link 'Bekijk in browser'.

UTILITIES



View in browser

Welkom bij het Utilities platform

Minister Wiebes van Economische Zaken en Klimaat heeft haast om het Urgendavonnis te kunnen voldoen. De snelste stap is het sluiten van de kolencentrales. Maar niet geheel onterecht staan de eigenaren niet te springen om de gloednieuwe centrales te sluiten. Op één na dan. De Rotterdamse kolencentrale die Riverstone van Engie overnam stond al stil vanwege technische problemen. Als de eigenaren dan ook nog meer geld krijgen dan ze hadden ontvangen, is de deal snel beklonken. Wat dat voor de stabiliteit op het net betekent, is maar afwachten. De businesscase voor gascentrales en wkk wordt in ieder geval steeds gunstiger.

Nieuws & publicaties

